



Press Release

For immediate release 15th September 2011

YouYou is revolutionising secretarial and office support recruitment in the UK. Launching the website-based business, www.youyou.co.uk, on 15th September 2011, YouYou will offer the most up to date and exciting recruitment tool for use within the office support sector.

YouYou is a unique way for companies to recruit and for jobseekers to find a new job. It allows companies to enter their detailed requirements and within two working days receive ten completely suitable profiles of jobseekers whose skills set match the criteria and who have been skills tested and verified by a member of the YouYou team. Jobseekers are able to use YouYou completely free of charge and the website gives them access to much more than a traditional job board, the unique YouMail email system within the website for example.

YouYou is the brainchild of sisters Hilly and Henrietta Barker. Having worked in the recruitment industry for many years, the founders of YouYou have watched the ebb and flow of the industry. The recent recession has put all recruiters under pressure to find new business, but Henrietta and Hilly wanted to respond to the economic climate by finding a longer-term solution for their clients who work within tight budgets and time frames.

Henrietta Barker states: 'We wanted to provide our customers with an alternative to recruitment agencies and job boards, a service that supported recruiting companies while giving them the opportunity to be more involved in the process.'

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'We felt it was important to offer something more to jobseekers than a traditional job board. They are able to create a YouYou profile free of charge and assess their skills so they are fully equipped to start their job search. We speak with everyone about their job search and that way we are able to identify that their salary expectations are realistic and they have the opportunity to ask us about any aspect YouYou that they may be unsure of.'

'We wanted to create a level of security for the jobseekers and companies alike by removing all personal details on the site. By providing employers and potential candidates with a YouMail account, people are able to communicate with each other confidentially about a vacancy before they agree to arrange an interview.'

The service is free to candidates and costs just £295+VAT to companies.

ENDS

Note to editors: YouYou will be exhibiting for the first time at 'Office*' – the exhibition for office professionals at Earls Court - on 15th and 16th September and will be available to demonstrate exactly how YouYou works, the technology behind it and how it could help you as a company or an individual.

Both Henrietta Barker and Hilly Barker are available for interview. Logos and images from the site are also available to use with articles.

For any enquires please contact:

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www.youyou.co.uk